

CONGRESO 2026



Chicago, IL

LATINOS
IN HERITAGE CONSERVATION

The History of LHC & Congreso



Latinos in Heritage Conservation (LHC) was co-founded in 2014 by an intergenerational group of heritage practitioners, advocates, scholars, and students interested in building a national network to support Latinx preservation efforts across the country. **LHC is now the nation's leading advocate for Latinx history and historic preservation** with Congreso as its premier biennial summit.

In 2015, LHC hosted its first Congreso in Tucson, AZ, with the goal of convening heritage professionals to discuss Latinx historic preservation efforts across the nation. Initially, LHC was expecting 50 attendees but ultimately attendance doubled to 100 once word spread. As the years went on, attendance only grew as **the event became known for its close-knit community feeling and trailblazing presentations centering the Latinx community** in varied topics of historic sites, communities, history, foodways, arts, culture and more. This summit underscores LHC's dedication to fostering a culturally and geographically diverse movement during a pivotal period for American Latinxs.

LHC will host Congreso 2026 in Chicago, Illinois. This year's national Latinx preservation summit aims to explore diverse perspectives on current events and empower the next generation of Latinx heritage leaders. **With your support, this three-day event will address the timely and important topic of Latinx voices in heritage conservation.** Our biennial summit will bring together national thought leaders, preservationists, scholars, and community advocates for a comprehensive dialogue on the significance and future of heritage conservation within the Latinx communities of the Midwest.

Why Sponsor Congreso?



Congreso 2026 marks LHC's inaugural national gathering in Illinois and the Midwest region; expected to attract over 300 attendees from across the nation, Congreso is the largest convening of Latinx humanities professionals. With a Congreso 2026 sponsorship, your organization will not only support the preservation of Latinx communities in America but connect with the talented individuals leading the next wave of preservation. Even better, **each sponsorship will allow LHC to keep this event affordable and accessible to our community and student attendees.**

Not seeing a sponsorship level that aligns with your organization's needs? Reach out to our Director of Development, Leyden A. Mendez, for a custom sponsorship consultation at Leyden@latinoheritage.us.

Becoming a sponsor is easy, and we're here to help! We are a 501(c)3 tax-exempt organization so supporting LHC is a tax-deductible opportunity. Donors will receive a tax-deductible acknowledgement from Latinos in Heritage Conservation. Rest assured, every dollar raised will be used exclusively for the benefit of LHC. Your support will help promote Latinx heritage, connect with a diverse audience, and showcase your commitment to the cause.

Join us in our movement, Latinx history is American history!



En paz y solidaridad,

Latinos in Heritage Conservation

CONGRESO SPONSORSHIPS



Apoyo \$500

- 1 Virtual Ticket
- Logo on Digital & Printed Materials
- Recognition as Apoyo Sponsor in Program
- Apoyo Sponsor Badge

Bronze \$2,500

- 2 Full Registration Tickets
- ¼ Page Ad in Program
- A Booth with 1 Table and 2 Chairs at our La Plaza Expo
- Logo on Digital & Printed Materials
- Recognition as Bronze Sponsor in Program
- Bronze Sponsor Badge

Plata \$5,000

- 3 Full Registration Tickets
- Signature on Thank You to all guests after Congreso
- ½ Page Ad in Program
- A Booth with 1 Table and 2 Chairs at our La Plaza Expo
- Logo on Digital & Printed Materials
- Recognition as Plata Sponsor in Program
- Plata Sponsor Badge

Next Gen Scholarships

\$7,500 to support 3 Students | **\$2,000** per additional Student

Help empower emerging Latinx scholars and heritage changemakers. Each scholar will receive:

- Complimentary Full Registration for Congreso 2026
- Complimentary hotel accommodations
- A stipend to offset conference expenses like dining and travel
- A dedicated conference mentor

For more information, please email Leyden@latinoheritage.us

CONGRESO SPONSORSHIPS



Oro \$10,000

- 5 Full Registration Tickets
- An opportunity to moderate a panel at Congreso
- Reserved table at Reception
- Signature on Thank You to all guests after Congreso
- ½ Page Ad in Program
- A Booth with 1 Table and 2 Chairs at our La Plaza Expo
- Logo on Digital & Printed Materials
- Recognition as Oro Sponsor in Program
- Oro Sponsor Badge

Platino \$15,000

- 6 Full Registration Tickets
- Speaking opportunity at Reception
- An opportunity to moderate a panel at Congreso
- Reserved table at Reception
- Signature on Thank You to all guests after Congreso
- 1 Page Ad in Program
- A Booth with 2 Tables and 4 seats at our La Plaza Expo
- Logo on Digital & Printed Materials
- Recognition as Platino Sponsor in Program
- Platino Sponsor Badge

Diamante \$20,000

- 10 Full Registration Tickets
- Premier Speaking Opportunity
- An opportunity to moderate a panel at Congreso
- Reserved table at Reception
- Signature on Thank You to all guests after Congreso
- 2 Page Ad in Program
- A Booth with 2 Tables and 4 seats at our La Plaza Expo
- Logo on Digital & Printed Materials
- Recognition as Diamante Sponsor in Program
- Diamante Sponsor Badge

Thank you for supporting Latinos in Heritage Conservation!

FACTS ABOUT CONGRESO



- **Attendance:** Congreso 2024 attracted 250 community members, including preservationists, historians, architects, educators, students, tourism experts, activists, revitalization experts, community leaders, and historic site staff.
- **Event Highlights:** This 3-day summit offers a diverse range of activities including educational presentations, workshops, speaker panels, Latinx initiatives, networking opportunities, and historical and cultural tours of local Latinx sites.
- **Speaker Lineup:** Over 30 speakers, including highly respected national preservation leaders, community leaders, authors, historians, leading conservationists, activists, and museum curators, delivered thoughtful keynotes.
- **Atmosphere:** The event provides an educational and intimate atmosphere that encourages next-gen knowledge, networking, and professional development. It features diverse and inclusive attendees and speakers.
- **Location:** Chicago, IL, was intentionally selected as a location for its diverse Latinx ethnicities as well as for its significance to civil rights movements, and its current preservation and advocacy efforts.

Stay in Touch!

Keep up with future updates by signing up for our [La Herencia newsletter](#), visiting our [website](#), and following us on [Instagram](#), [Facebook](#), and [LinkedIn](#).